

Our 26 years of senior publication experience ensures our readers a valuable resource

Brevard's Best Senior Resource Magazine and Health Care Directory

# Media Kit

EACH ISSUE FEATURES LOCAL MODELS

## SECTIONS

- Senior Living Tour • Veterans Resources
- Activities, Sports & Games
- Clubs, Groups & Meetings
- Support Groups
- Senior Resources

## INFORMATION

- Hotlines & Helplines
- Emergency Hurricane Info
- Community Resources
- Volunteer Opportunities
- Government contacts





# Brevard's Best Senior Resource Guide

18<sup>th</sup> annual magazine and online resource guide

Reserve space today. Deadline Jan.9 .



## Boomer Guide 2024 Rates

\$200 credit toward a Boomer Expo Spring (Feb 14 or March) 2024 with a FULL page.

Free magazine. One payment for the full year.

Inside Front Cover, or page 3 .....	\$3,120
Back Cover .....	\$4,150
Inside Back Cover .....	\$2,600
2-page Spread .....	\$3,100
Full Page .....	\$1,950

**Section Sponsor**..... \$1,490  
 1/2 page ad on the first page of the section and business name on section bars (right page).  
 Each section is filled with listings and photos.

- Veterans
- Support Groups
- Activities, Sports & Games
- Clubs, Groups & Meetings

**1/2 Page**..... \$1,085

**1/4 Page**..... \$672

**1/8 Page**..... \$475

**Photo featured** of the Senior Living section ..\$515

**Premium Business Listing**.....\$220

50 words, phone, address, website, email

**Business Listing** .....\$179

25 words, phone, address

Guaranteed positioning available for 20% premium

A supplement to



## Mechanical Specifications

**Full page**  
 7.20" W x  
 10.1"H



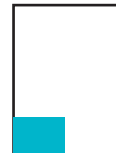
**Full page w/bleed**  
 8.375" W x 10.875"H  
 plus 1.25" bleed on  
 all sides

**1/2 page Vertical**  
 3.5" W x 10.1"



**1/2 page Horizontal**  
 7.20" W x 4.75" H

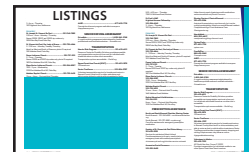
**1/4 page Vertical**  
 3.5" W x 4.75"



**1/4 page Horizontal**  
 7.20" W x 2.3" H

**1/8 page**  
 3.5" W x 2.3" H

**Section Sponsor**  
 1/2 page plus  
 Name on each page  
 7.20" W x 2.3" H



- SECTION CHOICES**
- Veterans
  - Support Groups
  - Activities, Sports
  - Clubs, Groups

[myboomerguide.com](http://myboomerguide.com)

Connecting with our community

myboomerguide.com • 7350 Shoppes Drive, Suite 102 • 321-242-1235

# ORDER FORM

**2024 BOOMER GUIDE — DEADLINE: Jan 14, 2024**

Full \_\_\_\_\_ Half \_\_\_\_\_ 1/4 \_\_\_\_\_ 1/8 \_\_\_\_\_ SECTION \_\_\_\_\_ Call for availability

BUSINESS NAME \_\_\_\_\_

**FREE with 1/8 and 1/4 page**

Print & Online listing

**BUSINESS DIRECTORY LISTING** Print and Online Directory

Business Name \_\_\_\_\_ Category \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Plus 15 copies for your office

20 words \_\_\_\_\_

**FREE directory listing with each ad over 1/2 and full page**

Print & Online listing

**BUSINESS EXPANDED LISTING** Print and Online Directory \$199/Year or free with a full page

Business Name \_\_\_\_\_ Category \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

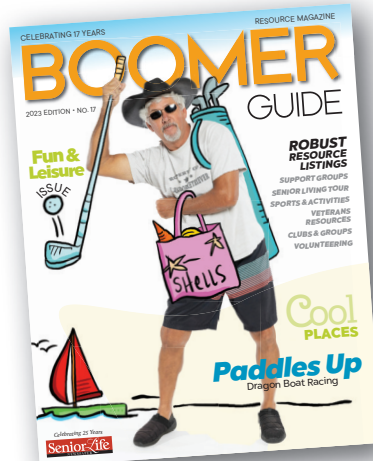
Phone \_\_\_\_\_ Plus 30 copies for your office

**Link to Website** \_\_\_\_\_

50 words \_\_\_\_\_

## DISPLAY ADS

Printing 21,000 copies.



	Oluptaepudam excepe- di sunt. Otatem volorruptas dias dendessi dolorpo resendelit amus es aliqui sit lam, et eaTotat preusciae cumquid quam volores evero idellore- rum ute num consedi atquia quam ra quam, voluptius aut odist, que quas parum reria volorum lam facita vendigenest venis eic teni tes reheni bea cuptus, que estrum hil illaccus sim

To reserve space, call 321-242-1235  
or email [Media@bluewatercreativegroup.com](mailto:Media@bluewatercreativegroup.com)



Advertising Supplement to  
Senior Life Newspaper

**Mail order form along with payment to:**  
Senior Life, 7350 Shoppes Drive, #102, Viera, FL 32940